

Your War Cross Is a Liberty Loan Button. The Honor Roll Closes To-morrow Night

Plan Evolved To Put Loan Over Top Here

Increases in Subscriptions To Be Asked of Several Classes of Lenders

District Must Buy \$851,207,450 More

Two Life Insurance Companies Invest \$49,000,000 Extra in Bonds

The Official Score

Subscriptions in the New York Federal Reserve District on the sixteenth day of the Liberty Loan campaign were:

\$101,271,700.
Subscriptions in the first sixteen working days were \$948,792,550.
Subscriptions should have been \$1,515,789,600.
The loan is, therefore, \$566,997,050 behind schedule in this district.
Of the \$1,800,000,000 quota of this district there remains to be subscribed \$851,207,450.
An average of \$283,609,216 must therefore be raised in each of the remaining working days of the campaign.

BUY! BUY! BUY!

The Central Liberty Loan Committee of this district has worked out a prescription for attaining the quota of \$1,800,000,000 by to-morrow night. It consists of calling on wealthy individuals and day laborers and giant corporations and small business men to increase their subscription to the loan, no matter how large the subscription already filed may be.

Approximately \$851,207,450 remains to be subscribed in this district, according to the official statistics announced last night, and this cannot be done, in the opinion of the loan officials, unless all subscribers revise their Liberty Loan budgets and take more bonds than they have intended.

Many large corporations yesterday announced that they are taking many millions of dollars worth of bonds more than they originally considered their limit. The two most spectacular additional subscriptions came from the Metropolitan Life Insurance Company and the New York Life Insurance Company. Both mortgaged their future earnings, it is understood, to help out the nation in its severest financial crisis.

Two Companies Buy \$49,000,000

By pledging an additional subscription of \$25,000,000, the Metropolitan brought its total for this loan up to \$60,000,000, which is the largest amount any individual or corporation has taken in this drive thus far. The New York Life took an additional subscription of \$24,000,000, bringing its aggregate up to \$50,000,000.

Announcement was made last night that 263 new members have joined the Ten Thousand Dollar Minimum Limit Club of the Second Federal Reserve District, bringing the grand total of membership up to 1,160. Each member has bought at least \$10,000 worth of fourth Liberty bonds.

The following additional committees in the Rainbow Division, which comb the industries of the city for subscriptions, yesterday reached their quotas: Lumber, mining, pawnbrokers, mining industry, storage warehouse and moving vans, machinery, machine tools, and railway supplies.

Additional Subscriptions

The following individual and corporate subscriptions, in addition to those already mentioned, were pledged here yesterday:

Bethlehem Steel Corporation (additional), \$5,000,000; Fidelity Trust Company, \$3,587,700; Babcock & Wilcox Company, \$1,500,000; A. Iselin & Co., \$1,300,000; New Jersey Zinc Company (additional), \$1,225,000; Charles H. Sanford, \$1,000,000; American Smelting and Refining Company (additional), \$1,000,000; Curran & Mitchell, \$1,000,000; R. De Lamar Refining Company (additional), \$1,000,000; Union Carbide and Carbon Corporation, \$1,000,000; Missouri Pacific Railroad Company, \$1,000,000;

Double the Third!

EARL & WILSON

D. Fairbanks, His Own Parade, Raises 5 Millions for Liberty

All the Way From Wall Street, Where "J. P." Himself Helped the Cause, to Upper Fifth Avenue, Where the Shop Girls Cheered, the Subscriptions Rain on the "Movie" Star

"Doug" Fairbanks sold more than \$5,000,000 worth of Liberty bonds yesterday while marching through Manhattan from the Sub-Treasury building to Fifty-ninth street in the largest and most successful parade he ever comprised.

There have been bigger processions, numerically, in New York, but few have covered more territory on taken longer to pass a given point. Grand Marshal Fairbanks halted the trudging Fairbanks column whenever he felt like it. During intervals the main division climbed monuments, dodged around subway kiosks, hurdled sweepers' carts, deployed by regiments, companies and platoons, and multiplied his fabulous grin until all the shouting crowds saw for blocks were rows and rows of flashing teeth.

The order of march was "Doug", a squadron of mounted police dragging the uniformed figures of the Kaiser, the Crown Prince and Emperor Charles; "Doug", the New York Police Band; "Doug", the Police Glee Club; the Fairbanks Marching Club; Doug, as Fairbanks, Jr., an honor guard of police; "Doug" Fairbanks in automobiles; and Douglas, Sr. The last division was composed of Mr. Fairbanks' favorite movie star, with "Doug" in the advanced and bringing up the rear.

Gets \$250,000 From Morgan
The parade formed in Wall Street and the adjacent side streets. The police band blared out the famous old Scotch hymn, "Douglas, Douglas, Tender and Trust," and Fairbanks, stepping abreast, invaded the financial district.

"Hello, Wall Street!" shouted the procession. It was the call of high finance speaking to high finance, and Wall Street accepted the familiarity. "Don't be pikers!" bellowed the large, loud voice of patriotic conscience. "Yea, bonds! Buy 'em, buy 'em, buy 'em!"

One of the marchers caught sight of J. P. Morgan peering down from his office window. "How about you, J. P.?" yelled Fairbanks. Mr. Morgan sent down a check for an additional \$250,000. Like amounts were instantly subscribed by the First National Bank, Kidder, Peabody & Co., the Bankers' Trust Company and the Guarantee Trust Company. C. Borden, of the Cotton Exchange, added \$1,000,000 to the collection, and a flurry of small buy-

ing awakened familiar echoes of the oldtime bull stampedes.

With more than \$3,000,000 gathered in at his first stopping place, Fairbanks marched himself into hickory order and went on his way.

"Heavens, Mabel, it's him!" From Wall Street to Washington Square and up Fifth Avenue the parade unveiled its ten miles of footage in a continuous performance of close-up, staged by one star, and laughing, shouting, money-spending mobs of supererogaries. Lofts along the avenue knocked off work by common consent.

"It's Douglas!" shrieked feminine voices from the windows above. "Oh, heavens, Mabel, it's him himself! Oh, ain't he natural?" And their very own "Doug" had a smile and a chuckle to leave behind with every one of them, down even to the littlest, freckled, snub-nosed cash girl who just milled going out of a seventh story window.

At the Union League Club the crowds became so dense that the police had to find protection behind their young friend "Doug," who saved them from being trampled. The procession mobilized here momentarily, while the principal speaker made another speech.

"Are you good Americans?" shouted Fairbanks, when he mounted to the Liberty Loan balcony in front of the club. Ten thousand voices shouted in the affirmative.

"To Hell With the Kaiser!" "Then get in the chorus with me. All together. One, two, three—to hell with the Kaiser!"

"Now how many of you have bought bonds?" It seemed almost unanimous, but the principal speaker said they would buy more bonds.

Again Fairbanks reasssembled, and leaving the Union League Club to dispose of its surplus loan certificates, he paraded on up the avenue.

The only emblem carried by the procession was a banner announcing that Fairbanks would stop every once in a while and would sit down on the pavement for every \$1,000. The marcher was dressed in aviation costume with double patches sewed on in case the crowds tried to wear him out. The postage tag, which, he said, gave him aerial transit from Washington to New York as third class live stock, fluttered from the buttonhole of his coat. He announced that he would sell the tag to the highest bidder.

Fairbanks finished with a whirlwind invasion of theatres in the evening.

William M. Barnum, \$500,000; Munson Steamship Line, \$500,000; American Hawaiian Steamship Company, (additional), \$500,000; Garland Steamship Company, \$500,000; Atlantic Mutual Insurance Company, \$420,000; The Goddard National Bank of New York, \$400,000; Mallory Steamship Line, \$250,000; Robert Walton Goetz, \$250,000; The Nafra Company, Inc. (additional), \$250,000.

Buffalo, Rochester & Pittsburgh Railway Co., \$250,000; Weinstein Bros. (additional), \$250,000; Jacob S. Berber, \$250,000; Kountze Bros. (additional), \$250,000; International Agricultural Corporation, \$250,000; American Light & Traction Co., \$250,000; Spencer, Trask & Co. (additional), \$250,000; Pacific Mail S. S. Co. (additional), \$250,000; Lucy Manufacturing Company and employees, \$250,000; Metropolitan Tobacco Co., \$225,000; Sheffield Farms Co., Inc., and employees,

Foreign Transport and Mercantile Corporation, \$1,000,000; American Express Company, \$1,000,000; Continental Insurance Company, \$1,000,000; Northern Finance Corporation, \$1,000,000; P. Lorillard Corporation, \$1,000,000; Heyman Company (additional), \$1,000,000; Corn Exchange Bank (additional), \$1,000,000; Chemical National Bank, \$1,000,000; Sotro Bros. & Co., \$1,000,000; Harriman National Bank, \$650,000; B. H. Howell, Son & Co., \$600,000; National Sugar Refining Company, \$600,000; J. G. Wilbraham, \$550,000; Carolina, Clinchfield & Ohio Railway, \$500,000; Niles Bement Pond Company (additional), \$500,000; Caster, Curran & Ballitt, \$500,000; Fidelity Phoebe Fine Insurance Company, \$500,000; Export Leaf Tobacco Company, \$500,000;

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Schedule of Events In Loan Drive To-day

Siamese Day.
11:30 p. m.—Reception at the Waldorf-Astoria Hotel to Minister Karo-
vengas.

12:00 m.—Minister from Siam makes an address at the Altar of Liberty.

12:00 m.—Governor Whitman, Governor Edge, of New Jersey, and James W. Gerard will speak at the steps of the sub-Treasury Building.

12:00 m.—The day will be known as Lambs Club Day at the Liberty Theatre. De Wolf Hopper, Maclyn Arbuckle, Barney Bernard, Frank Belcher, George McManus, Rube Goldberg, Tom Powers, C. A. Briggs, Carey McGarvey, Sheldon Lewis, Jack Hazard, Sylvia Hine, Tom Conkey, Charles Judels, Robert Emmet Keane, William Collier, Walter Catlett, Will Rogers, Ann Pennington, Eddy Cantor, Joe Palmer, Frank Carter, Trixie Frigana, Gladys Rice, Mrs. Charles Singer, Irene Franklin, Bart Greene, Howard Chandler Christy, May Irwin, Charles King, Cyril Baker, William Farnum, Charles Prince and Raymond Hubbell will appear.

3:00 p. m.—Chauncey Depew will speak at a mass meeting of railway officials and employees in the grand concourse of the Grand Central Station.

4:00 p. m.—Publication of service flag by mothers of men in the old 6th Regiment. Guests of honor at the ceremonies will take place, the members of the regiment will be in action. Mrs. Robert Bacon will raise the flag. Walter Damrosch and service band will furnish the music. Miss Margaret Anglin will recite.

8:00 p. m.—Mass meeting at Cooper Union under the auspices of the Social Democratic League of America. Speakers: Former State Senator W. R. Gaylord, of Wisconsin; Dr. Frank Bohn, William Edlin, William English Walling and Henry L. Slobodkin. Henry Morgenthau will preside.

8:00 p. m.—Latin American rally at the Waldorf-Astoria Hotel.
8:00 p. m.—Governor Whitman will address a can meeting at Schwaben Hall, Brooklyn.

\$220,000; American Hard Rubber Co. (additional), \$205,000; McGraw Hill Company, Inc. (additional), \$200,000; Associated Dry Goods Corp. of N. Y., \$200,000.
Hotel Plaza, \$200,000; H. P. Goldschmidt & Co. (additional), \$200,000; Caster, Curran & Ballitt, Inc. \$200,000; Phelps Dodge Corp. (additional), \$200,000; Corn Products Refining Co. (additional), \$200,000; Federal Sugar Refining Co. (additional), \$200,000; Union News Co., \$200,000; American Lined Co., \$200,000.

Women Best Bond Buyers
Purchase Three to Men's One at Liberty Theatre

Three to one is the record of women buyers against men buyers at the Liberty Theatre, in front of the Public Library. When P. W. Wilson, of London, England, called for Liberty bond subscriptions yesterday from women in Fifth Avenue in the name of the women of England and France, the shoppers and the business girls that stopped to listen maintained that record handsomely. Mr. Wilson obtained \$10,000 in small subscriptions in about thirty minutes.

It was woman's day at the Liberty Theatre after that, and the chief entertainers were two women, Miss Annie Peck, the mountain climber, who did stunts on a step ladder for the crowd, and Miss Raymona Bergman, a cowgirl from Cheyenne, who rode on horseback up the library steps and down again for the sake of the loan.

John Mitchell, chairman of the Federal Food Board in New York State, and Arthur Williams, Food Administrator for New York City, will preside at the hearing of the charges against the 234 butchers who are said to have sold lamb in excess of the "fair prices" suggested by the board. The hearing will open at 10 o'clock to-day in the offices of the board, 6 West Fifty-seventh Street.

The books of the butchers and oral testimony of investigators will be introduced. If the charges are proved, according to previous procedure in similar cases ordered by Mr. Mitchell and Mr. Williams, a full restitution of all profiteering gains will first be ordered before any other penalty is inflicted. In an effort to determine the extent of the alleged profiteering, the board has issued a request to all housewives who recall specific instances of overcharges to attend. Evidence gathered by investigators is said to show instances of overcharges of from 10 to 15 cents on a pound of lamb.

The following grocery concerns made contributions to the Red Cross yesterday to escape further prosecution by the Federal Food Board for charging excess prices on canned goods: Strohmeyer & Arpe, 139 Franklin Street, \$1,000; Cella Brothers, 523 West Broadway, \$100, and the Achilles Starcase Company, \$2,000.

Bond Purchases Doubled
To all its branch offices in the United States a letter was sent to-day by the Underwood Typewriter Company, stating that the company would double the amount represented by the total Liberty Loan purchases of its employees in this, the fourth issue.

John T. Underwood, president of the company, in sending this letter, explained that this purchase is to be in addition to the \$750,000 of Liberty bonds just taken by the company.

U. S. Monument in Bordeaux
BORDEAUX, Wednesday, Oct. 16.—The Municipal Council has voted a fund being raised to erect a memorial in honor of America at the mouth of the Garonne River.

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Mount Loan Band Cart; Wear a Red Feather

Beginning to-day, Liberty Loan solicitors here are going to give a red feather to all subscribers who double their previous subscriptions to this loan. For three days, Rhode Island has been giving a red feather to every person who has doubled his subscription. Result: Rhode Island's total has been going up by bounds. People want the red feather. In announcing adoption of the idea, the local committee last night said: "The red feather shows that, financially and morally, there's no white feather on you."

Hun Officers Who Told Soldiers to Steal Caught
PARIS, Oct. 17.—Five German officers have been arrested at Roulers by the French and held for court martial on a charge of ordering their soldiers to steal the goods of the inhabitants of Roulers, says "The Nation."

Numerous prisoners captured at Roulers had stolen goods in their possession. They declared they acted under orders and designated the officers now under arrest.

Cuba Interns German Merchants as Enemies
HAVANA, Oct. 17.—Cuban Secret Service officials have arrested eight of Havana's most prominent German merchants, who were promptly interned with other alien enemies.

The arrested men are Maximilian Paetzold, former Austro-Hungarian consul at Havana; Enrique Heibut, Charles E. Boudes, J. H. Kolbert, Paul Oetken, Robert Kaiser, Louis Clasing and Paul Shoen.

Australia Has Seventh Loan
MELBOURNE, Oct. 17.—The Seventh Australian War Loan, now totalling approximately \$72,000,000. Further subscriptions are expected.

Why not buy that Liberty Bond today?

Like a season ticket to the opera or theatre

If some one offered you a season ticket to the opera or theatre—wouldn't you be eager to accept it?

This is just what the Victrola does for you—permits you at any and all times to enjoy the greatest music and entertainment the whole world can offer you.

The greatest stars of opera. The past masters of violin, piano, and orchestra. The world's most famous bands. Broadway's brightest entertainers.

All yours with a Victrola in your home. And no limit to the encores!

Victors and Victrolas in great variety of styles from \$12 to \$950. There are Victor dealers everywhere, and they will gladly play your favorite music for you and demonstrate the Victrola. Saenger Voice Culture Records are invaluable to vocal students—ask to hear them.

Victor Talking Machine Co., Camden, N. J.

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J. J. Gagey et al.

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Your Number One Choice Must Be Stein-Bloch

MEN'S Clothes, like All Gaul, may be divided into three parts—Finest Custom Tailored; Stein-Bloch Clothes, and the others.

With the tailoring of Finest Custom Made at the price of the others, \$35, \$40, \$45, a Stein-Bloch Suit or Overcoat is not just Number One Choice, but Number Only Choice.

It's so old a truism that it's almost a reword—the best is the cheapest, counting both sides of the question and both sides of your dollar.

JOHN DAVID STEIN-BOCH SMART CLOTHES Broadway at 32nd Street

1918-1919 Gloves; 1917 Prices; \$2.00 Pair

HINDSIGHT seconded by Foresight! These top-quality Cape Tan Gloves were ordered last year, when the price over the counter was \$2 the pair.

Hence, my price this year is still \$2 the pair, though the identical quality might well command \$3 the pair, and does in shops of my rank and reputation about town.

Plain or Embroidered Backs in mellow-tanned, satin-smooth, silk-stitched, fine-fel Gloves that will soften and smarten with wear.

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